



Narrogin Racing was the 1<sup>st</sup> dual code Horse Racing club in WA. We incorporate the best of both Thoroughbred Racing and Harness pacing. Our season now runs 12 months showcasing 6 Thoroughbred meetings and 18 Harness meetings.

All our Race and Pace meets are broadcast on SKY receiving Local, National and International coverage allowing fantastic exposure of our Club and Sponsors alike. Our Sponsors also receive on course coverage with spruiking, race names and advertising within our race book .

This year we have partnered with the local newspapers and radio stations to reach more than 12 shires and cover the entire Great Southern region.

We are currently re-vamping our web page which has proven to reach its potential and allow further exposure.

The power of social media continues to grow and this year we will further utilise this to promote our club and events reaching upwards of "4,400 people within 50 miles of our business."

On course we average 250 people each meeting and over the season we have access to 5,000 different people that enjoy our meets. Unknowingly they become our audience with the use of signage, spruiking and race book advertising.

We pride ourselves on being a family friendly venue catering for the entire community. We are a goodSPORTS accredited club and a Smokefree venue.

Our sponsorship packages come with the additional benefits of;

- NARROGIN RACING MEMBERSHIP
- COMPLIMENTARY MARQUEE TICKETS FOR THE NEWLY BRANDED IRON JACK NARROGIN CUP
- GUEST PASSES FOR OUR PRESENTATION EVENING AND END OF SEASON DINNER.
- ENTERTAINMENT PACKAGES THAT CAN BE UTILISED AS A THANK YOU TO SUPPLIERS OR CUSTOMERS

If you don't see a package below that suit, we look forward to working with you to tailor a package to better suit your requirements.



### **Iron Jack Narrogin Cup Sponsorship \$5,500 inc GST**

- Naming rights to the Feature race
- Front page advert on the race book and a ½ page advert inside front cover of the book for the rest of the season. Can be updated for sales or stock promotions
- Signage on course for the full season
- Company name on Trophy and Logo on Embroidered rug for the winner of main event
- Logo on our website and social media coverage
- Marquee Sponsor Packages for 4 on event day. Includes a selection of fine foods and beverages, entry, race books, pens & stubby holders.
- Narrogin Racing Season Membership

### **Pacing Cup Sponsorship \$1,650 inc GST**

- Naming rights to the feature harness meeting (8 or 9 races depending on fields)
- Sponsors Entertainment Package for 4, including race books, pens & stubby holders. (entry is free for Trots)
- Front page advert on the race book for the day with ½ page advert inside front cover of the book for the rest of the season. This can be updated for sales or stock promotions.
- Signage on course for the season
- Company name on Trophy and Logo on Embroidered rug for the winner of main event
- Logo on our website and social media coverage
- Narrogin Racing Season Membership
- 2 tickets for Cup Day Marquee (Sunday 7/2/21). Includes a fine selection of foods and beverages, entry & race book

### **Level 1 Sponsorship \$660 inc GST**

- Naming rights for 10 races minimum throughout the season
- ½ page Advert in the race book for the season
- Signage on course for the season
- Logo on our website
- Narrogin Racing Season Membership to enjoy throughout the season
- 2 tickets for Cup Day Marquee (Sunday 7/2/21).

### **Level 2 Sponsorship \$365 inc GST**

- Naming rights to 8 races minimum throughout the season
- Advert or logo in every race book for the season
- Logo on our website
- 2 tickets for Cup Day Marquee (Sunday 7/2/21).



NARROGIN RACE & PACE INC TRADING AS  
**NARROGIN  
RACING**

**Level 3 Sponsorship \$165 inc GST**

- Naming rights to 6 races minimum throughout the season
- Logo in the race book during the season

**Narrogin Racing; Pacing Season Club Awards**

3 individual awards for;

Pacer of the Year -

Driver of the Year -

Trainer of the Year -

Each package cost is \$550 GST inc, Sponsorship package include;

- Naming rights for 10 races minimum throughout the season, both Thoroughbred & Harness
- ½ page Advert in the race book for the season
- Logo on our website and social media coverage
- Narrogin Racing Season Membership
- 2 tickets for Cup Day Marquee (Sunday 7/2/21). All-inclusive wine & dine package for 2, inc race book & entry
- Invitation to end of season awards dinner & Trophy presentation on last night of the season. (Includes meal.)

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Tear off and return with Cheque or Credit Card details to;

Narrogin Racing

PO Box 178

Narrogin WA 6312

WE WISH TO SIGN UP FOR \_\_\_\_\_

Business Name; \_\_\_\_\_

Contact Name; \_\_\_\_\_ Phone; \_\_\_\_\_

Email Address; \_\_\_\_\_

Postal Address; \_\_\_\_\_

ABN; \_\_\_\_\_

CREDIT CARD DETAILS \_\_\_\_\_ EXP \_\_\_/\_\_\_