



Narrogin Racing was the 1<sup>st</sup> dual code Horse Racing club in WA. We incorporate the best of both Thoroughbred Racing and Harness pacing. Our season now runs 12 months showcasing 6 Thoroughbred meetings and 18 Harness meetings.

All our Race and Pace meets are broadcast on SKY receiving Local, National and International coverage allowing fantastic exposure of our Club and Sponsors alike. Our Sponsors also receive on course coverage with spruiking, race names and advertising within our race book .

Each year we have partnered with the local newspapers and radio stations to reach more than 12 shires and cover the entire Great Southern region.

Our web page has proven to reach its potential and allow further exposure.

The power of social media continues to grow and this year we will further utilise this to promote our club and events reaching upwards of “4,500 people within 50 miles of our business.”

On course we average 250 people each meeting and over the season we have access to 5,000 different people that enjoy our meets. Unknowingly they become our audience with the use of signage, spruiking and race book advertising.

We pride ourselves on being a family friendly venue catering for the entire community. We are a goodSPORTS accredited club and a Smokefree venue.

Our sponsorship packages come with the additional benefits of;

- NARROGIN RACING MEMBERSHIP
- COMPLIMENTARY MARQUEE TICKETS FOR THE PRESTIGIOUS XXXX GOLD NARROGIN CUP
- GUEST PASSES FOR OUR PRESENTATION EVENING AND END OF SEASON DINNER.
- ENTERTAINMENT PACKAGES THAT CAN BE UTILISED AS A THANK YOU TO SUPPLIERS OR CUSTOMERS

If you don't see a package below that suit, we look forward to working with you to tailor a package to better suit your requirements.



### **Pacing Night OR Race day Sponsorship \$1,100 inc GST**

- Naming rights to the harness meeting (8 races minimum)
- Sponsors Entertainment Package for 4, including race books, pens & stubby holders. (free entry)
- Full front page advert on the race book for the day with ½ page advert inside book for the rest of the season. This can be updated for sales or stock promotions.
- Logo on our website and social media coverage
- 2 tickets for our Cup Day Marquee

### **Level 1 Sponsorship \$660 inc GST**

- Naming rights for 10 races minimum throughout the season
- ½ page Advert in the race book for the season
- Logo on our website
- Narrogin Racing Season Membership to enjoy throughout the season
- 2 tickets for Cup Day Marquee
- On course spruiking

### **Level 2 Sponsorship \$365 inc GST**

- Naming rights to 8 races minimum throughout the season
- Advert or logo in every race book for the season
- Logo on our website
- 2 tickets for Cup Day Marquee
- On course spruiking

### **Level 3 Sponsorship \$165 inc GST**

- Naming rights to 4 races minimum throughout the season
- Logo in the race book during the season
- On course spruiking

*These packages can also be customised to suit your businesses needs.  
Contact Cathi to discuss further*